REMARKS

In view of the above amendments and the following remarks, reconsideration and further examination are respectfully requested.

I. Amendments to the Claims

Claims 19 and 20 have been amended to overcome the 35 U.S.C. § 112 rejection discussed below.

II. Allowable Subject Matter

Claims 16-18 were identified by the Examiner as being allowed. The Applicants would like to thank the Examiner for this indication of allowable subject matter.

Claims 16-18 remain unchanged. As a result, claims 16-18 are in condition for allowance.

III. 35 U.S.C. § 112, Second Paragraph Rejection

Claims 19 and 20 were rejected under 35 U.S.C. § 112, second paragraph for being indefinite for not clarifying whether Applicants are claiming the sub-combination of a "non-transitory computer-readable recording medium," or the combination of a "non-transitory computer-readable recording medium" and a "content."

Claims 19 and 20 have been amended to claim the <u>combination</u> of the "non-transitory computer-readable recording medium" and the "content," as suggested in item 5 on page 3 of the Advisory Action mailed on September 10, 2010 and as discussed with the Examiner on

September 29, 2010. As a result, it is respectfully submitted that this 35 U.S.C. § 112, second

paragraph rejection is no longer applicable.

In view of the above, withdrawal of this 35 U.S.C. § 112, second paragraph rejection is

respectfully requested.

IV. Conclusion

In view of the above amendments and remarks, it is submitted that the present application

is now in condition for allowance and an early notification thereof is earnestly requested. The

Examiner is invited to contact the undersigned by telephone to resolve any remaining issues.

Respectfully submitted,

Tatsuya SHIMOJI et al.

/Andrew L. Dunlap/

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September 29, 2010

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